



<p>January 7th, 2020 Tuesday, 4pm to 8pm NHS Hall, Center for Urban Horticulture, Seattle Members \$75; Students \$50; Non-members \$110 <i>WSNLA, WALP get member pricing</i></p>	<p>Mini Symposium: MARKETING SUCCESS - Methods & Tactics That Produce REAL Results Where do you see your business one year from now? Do you have a focused marketing strategy to get there? How do you target your desired clientele and grow your business? Dr. Matt Isaac will lead you through these questions and help you create a positioning statement and evaluate marketing tactics. Rebecca West will present a case study on how she used such strategies to set herself apart from her colleagues. This is followed by a panel discussion / Q&A session with experienced entrepreneurs from our local building and construction industry. <i>3 CEUs for APLD and WSNLA-CPH</i></p>
<p>Feb 26 – Mar 1, 2020 Wednesday through Sunday Washington State Convention and Trade Center, Seattle</p>	<p>Northwest Flower and Garden Show This year's theme is Spring Fever! Celebrate spring early with inspirational show gardens, seminars, and exciting vendors.</p>
<p>Mar 26th, 2020 Thursday 1-5pm Goodman A Room, The Mountaineers Club, Seattle Members \$90; Non-members \$125</p>	<p>Mini Symposium: Environmentally Critical Areas Part II - Steep Slopes & Adjacent Water Bodies. Join us to further explore the common and heavily regulated Environmentally Critical Areas in the Pacific Northwest landscape. Part II focuses on steep slopes and their relationship to riparian areas, wetlands and shorelines. Elliott Menashe of Greenbelt Consulting will discuss the history and current forces impacting 'Landscapes on the Edge' and share a range of indicators for assessment and evaluation of these landscapes. An official of the WA Dept. of Ecology will address wetland disturbance and restoration. APLD, WSNLA CEUs pending.</p>
<p>June 10th, 2020 Wednesday, 2 sessions 10am – 1pm or 2pm - 5pm Brightwater Center, Woodinville Members only priced at \$75; 15-18 people max. per session</p>	<p>Design Workshop: Designing with Grades. Participate in a hands-on learning class to understand land topography, analyze slope differences and design landscapes with grades. Designing for topography changes accurately will make the bids on your projects more precise and the installation of your designs will go smoother. Kryssie Maybay of Kismet Design will cover the basics of reading topography, calculating slopes, wall heights, and stairs. The workshop will also give you an opportunity to apply the presented concepts on three different projects each ranging in difficulty, tricky calculations and problem solving. APLD, WSNLA CEUs pending.</p>
<p>July 2020 Chicago, IL</p>	<p>2020 APLD International Design Conference Join us in Chicago to get a taste of the gardens and education experiences that the area has to offer.</p>
<p>August 2020 NW Nurseries Members and their guests</p>	<p>5th Annual Summer APLDWA/WALP/WSNLA BBQ Laura Wildfong and NW Nurseries will again host this fun event. Of course, there will be good food and great company, and this is a great opportunity to socialize and network with other members in the landscaping industry. Bring lots of business cards, as you never know whom you might meet. Bring a colleague, student or friend!</p>
<p>September 2020 Date and Location TBD Members+1 guest \$75; Non-members \$110</p>	<p>Garden Tour: Navigating and Designing ECAs Having focused on ECAs in spring of this year as well as last year, it is now time to visit landscapes that have been developed along a steep slope, a wetland, a shoreline or other environmentally critical areas. Learn firsthand from the designers how they navigated the permitting process and created design concepts that conformed to the requirements of the ECA. Understand the challenges faced during construction and learn about the solutions that helped the project reach completion. APLD, WSNLA CEUs pending.</p>
<p>October 2020 Date and location TBD Members \$75; Non-members \$110</p>	<p>Mini Symposium: The Ins and Outs of Designing a Deck - What a Designer Should Know. Decks are complex structures with many elements to be determined and designed. Find out the common thresholds for when a deck needs to be permitted, and when a structural engineer is required. Learn how to navigate the permitting process and how to complete the documentation necessary to get a deck permitted. Get tips, tricks and detailed instructions from both a design and construction perspective. Don't let the complexity of decks intimidate you any longer. APLD, WSNLA CEUs pending.</p>
<p>December 13, 2020 Sunday, 5-8pm Location TBD, Free to members and their guests</p>	<p>Holiday Party 'Tis the season for good food, good drink, and good designers! Join us for our annual APLDWA holiday potluck by bringing a food item to share and beverage of your choice.</p>